

RITIKA CHAUHAN

Web Developer

CONTACT

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www.fuvay.in

PROFILE SUMMARY

Web Developer specializing in Shopify and WordPress platforms. Experienced in building and optimizing e-commerce websites and dynamic blogs. Committed to delivering high-quality, user-friendly solutions that enhance client engagement and drive conversions through innovative design and functionality.

EDUCATION

2020 - 2022

PANJAB UNIVERSITY

- MCA

2017 - 2020

DAV COLLEGE

- B.Voc Computer Science

WORK EXPERIENCE

Fuvay Technologies Pvt. Ltd

2024- PRESENT

Unbounce Developer

- Developed and maintained e-commerce websites using Shopify, leading to a 30% increase in sales conversion rates.
- Conducted user research and usability testing to gather insights and iterate on designs effectively.
- Customized Shopify themes and templates to match client branding and improve the overall shopping experience.
- Mentored junior designers, providing guidance on best practices and fostering a culture of continuous improvement.
- Integrated payment gateways and third-party apps to enhance website functionality and customer engagement.
- Collaborated with marketing teams to implement SEO strategies, resulting in improved organic traffic.

Aiviq Technologies

2022- 2024

WordPress Developer

- Designed and developed responsive WordPress websites tailored to client specifications, enhancing user experience and engagement.
- Implemented custom themes and plugins, improving site functionality and aesthetics.
- Managed website updates and maintenance, ensuring optimal performance and security.
- Assisted clients with troubleshooting and resolving technical issues, enhancing client satisfaction and support.

SKILLS

- Shopify Development
- WordPress Development
- HTML5 & CSS3
- JavaScript & jQuery
- Responsive Web Design
- SEO Best Practices
- WooCommerce

LANGUAGES

- English
- Hindi
- Punjabi